

ARIZONA DISABLED SPORTS



SPONSORSHIP OPPORTUNITIES





ABOUT DESERT CHALLENGE GAMES

DESERT CHALLENGE GAMES

The Desert Challenge Games is a multi-day sports competition hosted by Arizona Disabled Sports for individuals with physical, visual or intellectual disabilities. The Desert Challenge Games provide the opportunity for national and international athletes to compete in Air Gun, Archery, Swimming and Track & Field with the hope of qualifying for Junior Nationals, Adult National Championships, or the US Veteran Games .

HISTORY OF DESERT CHALLENGE GAMES

The Desert Challenge Games began in 1991 as a collaborative effort between the Mesa Association of Sports for the Disabled (now known as Arizona Disabled Sports) and the Far West Wheelchair Association. 100 athletes from California, Nevada, Utah and Arizona competed in Track & Field, Swimming, Table Tennis, Archery and Power Lifting events. Participant numbers steadily increased over the years and in 2014 the Desert Challenge Games was granted status as the only International Paralympic Committee Grand Prix event in North America. Today, the Desert Challenge Games serve over 400 youth, adult and veteran athletes from around the world all with the purpose of encouraging international competition, supporting excellence in sport and enhancing the overall quality of life for individuals living with a disability.

2022 DESERT CHALLENGE GAMES

The 2022 Desert Challenge Games will be held May 18 - 22 in Mesa, Arizona. Athletes will compete in Air Gun, Archery, Swimming and Track & Field events. Updates for Desert Challenge Games can be found on our website at www.desertchallengegames.com.





ABOUT ARIZONA DISABLED SPORTS

ARIZONA DISABLED SPORTS

Arizona Disabled Sports is a 501c3 nonprofit organization based in Mesa, Arizona that has been providing sports and recreation opportunities for individuals with physical, visual and intellectual disabilities since 1989. In partnership with the City of Mesa Parks, Recreation and Community Facilities and Mesa Public Schools, Arizona Disabled Sports offers over 30 adaptive sports and recreation programs to ages 6 and above, including archery, cycling, power soccer, golf, wheelchair basketball, bowling, track and field and much more!

MISSION

Recognizing the importance of recreation, leisure and competitive opportunities that contribute to quality of life, the primary mission of Arizona Disabled Sports is to provide a wide variety of programs and activities to individuals with disabilities. Through participation, the athlete will realize individual accomplishment, self-esteem, respect for themselves and others.

VISION

Our vision is a community that creates opportunity and empowers individuals of all abilities through sports and recreation.

VALUES

- Quality of life should not be limited by a physical or mental disability.
- It is possible to remove boundaries, elevate expectations, fulfill dreams, enhance self-worth and empower self actualization of individuals with disabilities through participation in athletic competition and recreation activities.
- Individuals with disabilities should be encouraged to participate fully in activities in our society.

MOTTO

"Let no one sit on the sidelines."





GOLD SPONSORSHIP

\$10,000

- Banner opportunity at all events, provided by the Local Organizing Committee
- Recognition by event director at all Desert Challenge Games events
- Logo and web link on event website
- Full page advertisement in event program
- 10X20 booth at athletics events
- Logo representation on event shirt
- Opportunity to assist with awards ceremony for Toddler Fun Run event.
- Sponsor recognition in monthly Arizona Disabled Sports e-newsletter (distributed to over 4,000 constituents)
- Opportunity for sponsor staff and family members to serve as volunteers for an event of choice
- Recognition on social media sites
- Sponsor recognition in Annual Report
- Sponsor gift to recognize support





SILVER SPONSORSHIP

\$5,000



- Banner opportunity at all events, provided by the Local Organizing Committee
- Logo and web link on event website
- Half page advertisement in event program
- 10X10 booth at athletics events
- Logo representation on event shirt
- Sponsor recognition in monthly Arizona Disabled Sports e-newsletter (distributed to over 4,000 constituents)
- Opportunity for sponsor staff and family members to serve as volunteers for an event of choice
- Recognition on social media sites
- Sponsor recognition in Annual Report
- Sponsor gift to recognize support





BRONZE SPONSORSHIP

\$3,000

- Banner opportunity at all events, provided by the Local Organizing Committee
- Logo and web link on event website
- Quarter page advertisement in event program
- 10X10 booth at athletics events
- Sponsor recognition in monthly Arizona Disabled Sports e-newsletter (distributed to over 4,000 constituents)
- Recognition on social media sites
- Sponsor recognition in Annual Report
- Sponsor gift to recognize support





GOODWILL SPONSORSHIP

\$1,000

- Logo and web link on event website
- Logo in event program
- 10X10 booth at Track & Field events
- Sponsor recognition in monthly Arizona Disabled Sports e-newsletter (distributed to over 4,000 constituents)
- Recognition on social media sites
- Sponsor recognition in Annual Report

VENDOR BOOTH*

\$500

- Logo in event program
- 10X10 booth at event competition of choice
- Recognition on social media sites





**FULL PAGE
ADVERTISEMENT
\$400**

- 8" x 10.5" advertisement in event program

**HALF PAGE
ADVERTISEMENT
\$300**

- 8" X 5.125" advertisement in event program

**QUARTER PAGE
ADVERTISEMENT
\$200**

- 3.875" X 5.125" advertisement in event program



ARIZONA DISABLED SPORTS



SPONSORSHIP COMMITMENT

SPONSORSHIP LEVEL

- ___ \$10,000 - Gold Sponsorship
- ___ \$5,000 - Silver Sponsorship
- ___ \$3,000 - Bronze Sponsorship
- ___ \$1,000 - Goodwill Sponsor
- ___ \$500 - Vendor Booth
- ___ \$400 ___ \$300 ___ \$200 - Program Advertisement



CONTACT INFORMATION

Company: _____
Representative Name: _____
Email: _____
Phone: _____
Address: _____
City/State/Zip: _____

PAYMENT OPTIONS

By check: Arizona Disabled Sports
PO Box 4727
Mesa, AZ 85211

By credit card: Please call (480) 835-6273
A processing fee will be assessed.

To allow enough time to recognize your support, sponsorship commitment, logo and advertisement (where applicable) must be received prior to May 4, 2022.

